

**KARACHI UNIVERSITY BUSINESS SCHOOL
UNIVERSITY OF KARACHI**

BS (BBA) – I

Course Title : COMMERCIAL GEOGRAPHY

Course Number : BA(BS) – 311

Credit Hours : 03

Course Outline

1. Primary Activities

- 1.1. Fishing
- 1.2. Hunting
- 1.3. Lumbering
- 1.4. Agricultural Activities
- 1.5. Advent of Agricultural Activities
- 1.6. Animal Husbandry
- 1.7. Farming – Substance
- 1.8. Industries and Handicrafts
- 1.9. Skills and Factors of Manufacturing
- 1.10. Types and Products
- 1.11. Iron and Steel, Textiles, Fertilizers
- 1.12. Population Growth – its Global Distribution, Trends, and its Effect on Various Commercial Activities
- 1.13. Growth World Wide
- 1.14. Distribution
- 1.15. Trends and Effects on Commerce
- 1.16. Orientation of Commercial Activities and their Modern Trends
- 1.17. Choices of different Countries
- 1.18. Interrelationship of Choices and Commercial Activities
- 1.19. Impact of the Latest Technology on the Existing Commercial Activities and the Resultant Trends

2. Agricultural Resources with Special Emphasis on Food Resources and their Rate of Consumption

- 2.1. Wheat, Rice, Sugar Cane, Tea, Edible Oils
- 2.2. Cotton, Rubber and Wool
- 2.3. Commodity Flow and Consumption

- 3. Mineral Resources and their Reserve Estimates**
 - 3.1. Iron–Ore
 - 3.2. Gold
 - 3.3. Uranium
- 4. Energy Resources and their Applications**
 - 4.1. Coal
 - 4.2. Electricity/Thermal/Hydroelectric/Nuclear
 - 4.3. Natural Oil and Gas
- 5. Human resources and their distribution**
 - 5.1. Types according to Various Occupations
 - 5.2. Utilization–Optimum and Under Utilization
 - 5.3. Effects on Socio–Economic Conditions
- 6. Location and Physical Environment of Pakistan**
 - 6.1. Geographical and Physical Features
 - 6.2. Climate and Natural Vegetation
 - 6.3. Soil and Irrigation
- 7. Resources and their exploitation in Pakistan**
 - 7.1. Agricultural Commodities – Wheat, Rice, Maize, Sugar–Cane, Cotton, Tobacco
 - 7.2. Power–Electricity, Nuclear, Solar Energy and Bio–Gas
- 8. Population in Pakistan**
 - 8.1. Its involvement and options for various commercial activities and its impact on national, regional and international trade.
 - 8.2. Distribution and occupation
 - 8.3. Migration–immigration and emigration
 - 8.4. Influences upon nations, regional and international trade
- 9. Logistics for transfer of various resources in Pakistan**
 - 9.1. Roads
 - 9.2. Railways
 - 9.3. Airways and water ways
- 10. Priorities and identity of commercial needs of Pakistan**
 - 10.1. Food autarky
 - 10.2. Technology it's spread and application in various fields of life
 - 10.3. Perspective needs and their fulfillment, by adding facilities like augmenting the existing irrigation systems power resources etc.

Recommended Books

1. Hartshorne & Alexander, (1996). *Economic Geography*. Prentice Hall.
2. Zahid R. A. (2000). *A Descriptive Atlas of Pakistan*. Feroz Sons.
3. Fazl–e–Karim, K. (2002). *A Geography of Pakistan*. Oxford.