KARACHI UNIVERSITY BUSINESS SCHOOL

UNIVERSITY OF KARACHI

Affiliated Colleges

MBA – III			
Course Title	:	Production Management	
Course Number	:	BA (M) – 631	
Credit Hours	:	03	

COURSE DESCRIPTION

This course aims to provide students basic knowledge of current production and operations management practices and techniques to produce and services.

Operational Management provides a powerful tool to students for achieving organizational objectives and competitive strategies in today's Competitive World.

COURSE CONTENT

- Introduction of Production and Operation Management
- Operation and Productivity
- Operations as a Competitive Weapon
- Operations Strategy
- Process Management
- Management of Technology
- Work Force Management
- Statistical Process Control
- Operations Capacity
- Location Planning
- Layout Planning
- Supply Chain Management
- Inventory Control Management
- Aggregate Requirements Planning
- Material Requirements Planning
- Just-in Time Systems
- Operations Research
- Managing Projects

Books Recommended:

- Taha, Hamdy A. "Operations Research and Introduction", Prentice Hall, 6th Edition.
 Bierman, Harlod, Charles P. Bonini, Waren H. Hausman, "Quantitative Analysis for Business Decision", Richard D. Irwin, 8th Edition, 1998.

