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KARACHI UNIVERSITY BUSINESS SCHOOL UNIVERSITY OF KARACHI FINAL EXAMINATION JUNE 2015; AFFILIATED COLLEGES FINANCIAL ACCOUNTING; BA (M)-522 (PART B) MBA – II

Date: June 23, 2015 Max Time: 2 Hrs
Max Marks: 30

INSTRUCTIONS:

- 1. Attempt 4 questions where Q1 is compulsory.
- 2. Do not write anything on the question paper.
- 3. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.
- Q1 On the basis of the following data for Teller Co. for 2008 and the preceding year ended December 31, 2008, prepare a statement of cash flows. Use the indirect method of reporting cash flows from operating activities. Assume that equipment costing Rs 125,000 was purchased for cash and equipment costing Rs 85,000 with accumulated depreciation of Rs 65,000 was sold for Rs 15,000; that the stock was issued for cash; and that the only entries in the retained earnings account were net income of Rs 51,000 and cash dividends declared of Rs 13,000.

	Year	Year
	<u>2008</u>	<u>2007</u>
Cash	Rs 100,000	Rs 78,000
Accounts receivable (net)	78,000	85,000
Inventories	101,500	90,000
Equipment	410,000	370,000
Accumulated depreciation	(150,000)	(158,000)
·	Rs 539,500	Rs 465,000
Accounts no value (movels andice and ditors)	Do	Da FF 000
Accounts payable (merchandise creditors)	Rs 58,500	Rs 55,000
Cash dividends payable	5,000	4,000
Common stock, Rs 10 par	200,000	170,000
Paid-in capital in excess of par	62.000	60.000
common stock	62,000	60,000
Retained earnings	214,000	<u> 176,000</u>
	Rs 539,500	Rs 465,000

- Q.2. For a business that makes advance provision for uncollectible receivables
 - (a) Journalize the entries to record the following:
 - (1) Record the adjusting entry at December 31, the end of the fiscal year, to provide for doubtful accounts. The accounts receivable account has a balance of Rs 800,000, and the contra asset account before adjustment has a debit balance of Rs 600. Analysis of the receivables indicates doubtful accounts of Rs 20,000.
 - (2) In March of the following fiscal year, the Rs 550 owed by Flake Co. on account is written off as uncollectible.
 - (3) Eight months later, Rs 200 of the Flake Co. account is reinstated and payment of that amount is received.
 - (4) In October, Rs 400 is received on the Rs 600 owed by Doe Co. and the remainder is written off as uncollectible.
 - (b) Based on the data in (a) (1) above, what is the net realizable value of the accounts receivable as reported on the balance sheet as of December 31?
 - (c) Assuming that the business had been following the direct write-off procedure in accounting for uncollectible receivables, journalize the entries to record the following:
 - (1) Recorded the write-off of account of Flake Co. [(a) (2) above].
 - (2) Reinstated account of Flake Co. for Rs 200 and recorded payment of that amount received [(a) (3) above].
 - (3) Recorded the receipt of Rs 400 from Doe Co. in (a) (4) above and wrote off the remainder owed as uncollectible.

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Q.3 a) Journalize the following entries on the books of the borrower and creditor. Label accordingly.

- Jun. 1 Roberts Co. purchased merchandise on account from Wright Co., Rs 60,000, terms n/30.
- Jun. 30 Roberts Co. issued a 60-day, 5% note for Rs 60,000 on account.
- Aug. 29 Roberts Co. paid the amount due.
- b) On the first day of the current fiscal year, Rs 1,000,000 of 10-year, 7% bonds, with interest payable semiannually, were sold for Rs 1,050,000. Present entries to record the following transactions for the current fiscal year:
 - (a) Issuance of the bonds.
 - (b) First semiannual interest payment.
 - (c) Amortization of bond premium for the year, using the straight-line method of amortization.
- Q.4 Equipment acquired at a cost of Rs 126,000 and a book value of Rs 42,000. Journalize the disposal of the equipment under the following independent assumptions.
 - (a) The equipment had no market value and was discarded.
 - (b) The equipment is sold for Rs 53,000.
 - (c) The equipment is sold for Rs 27,000.
 - (d) The equipment is traded-in for a similar asset. The list price of the new equipment is Rs63,000.
- Q.5 Company reports the following:

Net incomeRs 240,000Preferred dividendsRs 10,000Shares of common stock outstanding20,000Market price per share of common stockRs 35.00

Determine the company's price-earnings ratio. Round your answer to one digit after the decimal place.

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KARACHI UNIVERSITY BUSINESS SCHOOL UNIVERSITY OF KARACHI FINAL EXAMINATION JUNE 2015; AFFILIATED COLLEGES BUSINESS STATISTICS; BA (M)-532 (PART B) MBA – II

Date: June 18, 2015 Max Time: 60 Mins Max Marks: 30

INSTRUCTIONS:

- 1. Attempt ALL questions. Do not write anything on the question paper.
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.
- Q1 Give reason why
 - i. The Mutually exclusive events are not independent.
 - ii. In binomial distribution mean always greater than variance.
 - iii. For open ended class interval Arithmetic mean cannot be calculated.
 - iv. Coefficient of variation is independent of scale but dependent on origin.
 - v. Six students shake-hand with each other and exchange their ID cards: give reason why handshaking is combination and exchange of ID cards is permutation
- Q2 In an mathematics class of 30 children, 10 likes algebra, 5 likes trigonometry and 15 likes geometry. A child is picked at random, calculate probability that the child likes
 - i. Algebra
 - ii. Both algebra and geometry
 - iii. Either Trigonometry or geometry

If two children are picked at random calculate the probability that

- i. Both take geometry
- ii. One takes algebra and other takes trigonometry
- Q3 A girl noted the waiting time for the school bus on 30 mornings, following data were obtained.

Time in min	14	58	9 12	1316	1720
Frequency	3	6	10	7	4

- i. What is the total time she waited for bus in a month
- ii. Calculate mean and variance
- iii. Calculate coefficient of variation
- iv. What will be the effect on coefficient of variation, if the time noted in seconds instead of minutes.

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KARACHI UNIVERSITY BUSINESS SCHOOL UNIVERSITY OF KARACHI FINAL EXAMINATION JUNE 2015; AFFILIATED COLLEGE INTRODUCTION TO MARKETING; BA (M)-542 (PART B) MBA-II

Date: June 20, 2015 Max Time: 90 Mins Max Marks: 30

INSTRUCTIONS:

- 1. Attempt any 5 questions. Do not write anything on the question paper.
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.
- Q.1. In the prescribed text, it was discussed that the traditional marketing mix (4Ps) can be extended to 7Ps. Discuss this extended mix by describing each 'P' in detail?
- Q.2. Do you agree that women's clothing is shifting away from shopping goods classification? Explain.
- Q.3. Identify and describe the bases for segmentation in detail. Also give an example of segmentation variables for each base?
- Q.4. What are the different modes of entry for international marketing managers?
- Q.5. Who are laggards and early adopters in adoption of innovations?
- Q.6. What is meant by Price . What factors should be considered while setting Price?
- Q.7. Discuss the product life cycle (PLC) in detail by describing each phase and also making mention of at least one marketing strategy that would be most appropriate during each stage
- Q.8. Write down any five reasons of "why would a producer use wholesalers rather than selling directly to consumers or retailers"?

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KARACHI UNIVERSITY BUSINESS SCHOOL UNIVERSITY OF KARACHI FINAL EXAMINATION JUNE 2015; AFFILIATED COLLEGES HUMAN RESOURCE MANAGEMENT; BA (M)-552 (PART B) MBA - II

Date: June 27, 2015 Max Time: 60 Mins Max Marks: 20

INSTRUCTIONS:

- 1. Attempt ALL questions. Do not write anything on the question paper.
- 2. Give brief answers to the following questions. Answers more than 03 lines will not be considered for checking / marking.
- 3. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.
- Q1. Simulation is an off-the-job training. Explain it and give at least two examples where it can be best used?
- Q2. Why is Job Analysis considered as one of the most important function of Human Resource?
- Q3. How does societal element impact job designing?
- Q4. Why do you think internal recruitment can be more economical than external recruitment?
- Q5. How is job rotation used for training?
- Q6. How may 'Exit Interview' be an advantage for an organization?
- Q7. How does performance standard serve as a benchmark for performance appraisal?
- Q8. How may economical shifts impact future demand of Human Resource?
- Q9. How can ergonomics influence optimal productivity?
- Q10. Today EEO has become an emerging challenge for HR Department. Explain how?
- Q11. What benefit is drawn from 'Application Blank'?
- Q12. What may be the reason for giving a blind ad.?
- Q13. Why is a majority of organization today preferring to outsource trainers?
- Q14. For what type of hiring do you think structured interview would be more feasible?
- Q15. How does a diversified workforce test HR capabilities?
- Q16. Explain the use of 'Replacement Chart'.
- Q17. What is the function of Incentive Matrix Summary?
- Q18. How is a job priced?
- Q19. Differentiate between Task identity and task significance.
- Q20. If a surplus of employees is projected, how may attrition help HR managers in controlling it?

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KARACHI UNIVERSITY BUSINESS SCHOOL UNIVERSITY OF KARACHI FINAL EXAMINATION JUNE 2015; AFFILIATED COLLEGES BUSINESS COMMUNICATION – II; BA (M)–502 (PART B) MBA – II

Date: June 16, 2015 Max Time: 30 Mins Max Marks: 10

INSTRUCTIONS:

- 1. Attempt ALL questions. Do not write anything on the question paper.
- 2. Give brief answers to the following questions. Answers more than 03 lines will not be considered for checking / marking.
- 3. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.
- Q1. List the basic heads required for preparing for job negotiation.
- Q2. Why is self-assessment important before drafting a resume?
- O3. What might be the purpose of informal meetings?
- Q4. Discuss the various phases of problem solving.
- Q5. List the various kinds of informative speaking.
- Q6. List the various kinds of persuasive speaking.
- Q7. What is dyadic communication?
- Q8. What are the responsibilities of an interviewee?
- Q9. Highlight the various steps involved in preparing effective oral presentation.
- O10. Pen down the chronology of an interview.

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KARACHI UNIVERSITY BUSINESS SCHOOL UNIVERSITY OF KARACHI FINAL EXAMINATION JUNE 2015; AFFILIATED COLLEGE COMPUTER APPLICATION TO BUSINESS; BA (M)-512 (PART B) MBA-II

Date: June 25, 2015 Max Time: 2 Hrs
Max Marks: 30

INSTRUCTIONS:

- 1. Attempt any 4 questions. Do not write anything on the question paper.
- 2. Mobile phones or any other communicating device will not be allowed in the examination room. Students will have to remove the batteries of these devices before entering the examination hall.
- Q.1 Explain and Illustrate how does Electronic Fund Interchange (EDI) works in e-Commerce, enlist potential advantages and disadvantages of EDI.
- Q.2 Briefly explain the role of computer technology in workflow management regarding Client Profile management, Sales tracking and Vender management.
- Q.3 What are the impacts of e-Commerce on business? Also explain the functionality of B2B, G2S and S2S e-Commerce Model with suitable examples.
- Q.4 a) Describe how does Computers used for tactical activities in Organizations.
 - b) Illustrate how does intranet works? Enlist advantages of Intranet.
- Q.5 Describe how does following computer technological tools benefits business productivity:
 - a) E-Marketing
 - b) Advance functions of Power point software
 - c) Excel is used for financial modeling